



Story Ideas

Contact Us to Discuss These Hot Topics... or Pose Your Own!

At CareerXroads we're always doing surveys, researching new practices and talking to recruiters on the front lines. A few story ideas that might spark some interest:

What's really working in corporate recruiting? Workforce planning, social networking, branding... the goal is filling positions but the tactics – they are always changing.

What job seekers need to know even before they apply for their next job. Be careful out there as several companies never look at resumes but rely solely on how a job seeker responds to pre-employment questionnaires. What is a job seeker to do?

And don't miss our Annual Mystery Job Seeker Experience report, posted on our Articles page: <http://www.careerxroads.com/news/articles.asp> We also review the Fortune 500's career pages and post our review each summer.

Mark Mehler & Gerry Crispin are your resource for

- × Online Job Search Trends & Issues
- × Current Trends in eStaffing
- × Designing Corporate Staffing Sites
- × Diversity Recruiting
- × Outsourcing of Recruiting
- × Employment Technology Priorities
- × Hiring Management Systems
- × Employee Referral Programs
- × Metrics in Recruiting
- × Online Job Search Techniques that Work
- × Where to Find Jobs Online

CareerXroads is your connection to over 500 recruiting strategists who really "get it" when it comes to staffing and technology. Need a source? CareerXroads is your resource.

For recent CareerXroads announcements visit: <http://www.careerxroads.com/news/press.asp>

For your next story contact: Mark Mehler, 732-821-6652
mmc@careerxroads.com
www.careerxroads.com



About CareerXroads

Who:

Gerry Crispin & Mark Mehler

Founders of an international consulting practice that works closely with many of the world's most competitive corporations to better understand and adopt cutting-edge, recruiting technology solutions to their staffing strategy and process. Crispin & Mehler are:

- × Seasoned speakers around the world on Best Recruiting Practices.
- × Recognized Experts - Frequently quoted in the Wall Street Journal, Fortune Magazine, and the Washington Post. Including appearances on CNN and NBC's Weekend Today. Among Top 100 Influential people in Internet Recruiting by recruiter.com
- × Consultants to some of the largest corporations in America. Customizing training programs and advising on recruiting process.
- × Leaders of the CareerXroads Colloquium.
- × Published authors: CareerXroads: The World's Leading Reference Guide to Job and Resume Websites (1994-2002)
- × Long time members of SHRM and EMA. Gerry has served as SHRM's national employment committee chair, as a member of SHRM's board of directors and is currently on the board of EMA.

What:

- × **CareerXroads® Colloquium:** Mehler & Crispin have pulled together some of the top corporate recruiting professionals in the country who share a passion for critical analysis and sharing what really works (and what really doesn't) in recruiting to form the CareerXroads Colloquium. Since its inception in 2002, the group has evolved into a forum for some of America's top recruiting professionals and involves six meetings each year, regularly scheduled webinars on hot topics, and a variety of research, camaraderie and networking that can't be found anywhere else. More info about the Colloquium can be found on our website.
- × Services include: eStaffing and Job Page critiques; training; corporate presentations and general consulting.

For your next story contact: Mark Mehler, 732-821-6652

mmc@careerxroads.com

www.careerxroads.com